

# **ASTER opens Direct Sales and Support Office in the UK**

## **For Immediate Release:**

**Cesson-Sévigné, FRANCE.** ASTER, the leading supplier in Board-Level Testability review and test coverage analysis tools are pleased to announce the decision to open a direct sales and technical support office in the UK as from 3<sup>rd</sup> April, 2006.

The UK subsidiary will become ASTER Technologies Ltd, and will be managed by Peter COLLINS who will become the sales and marketing manager. Christophe LOTZ, Director of the ASTER product division said, "We are pleased to announce the appointment of Peter to manage the UK office, because of his extensive background within the test and electronic manufacturing industry, it is an important step in establishing ASTER Technologies presence within the UK and Ireland".

Peter joins us from JTAG Technologies, where he was responsible for technical marketing and DFT consultancy across a wide portfolio of boundary-scan products and customer applications.

Improving yield management requires a deep insight into all quality aspects of electronics production. This is achieved through comprehensive electrical DFT analysis early in the design cycle, leading to efficient test distribution and fault coverage verification.

This is critical for ensuring the elimination of faulty products delivered to the customer by optimizing the test strategy to provide significant cost reductions.

Peter COLLINS said. "The portfolio of electrical DFT analysis and quality management tools provided by ASTER Technologies will allow customers to optimize production yields by analyzing the DFT requirements early during the design phase and evaluate multiple test strategies in order to select the optimum test implementation for achieving maximum yield."

ASTER's TestWay product is currently used by leading electronics companies such as Airbus, Solectron, Flextronics, Celestica, Tandberg, Motorola, Nortel Networks, Alcatel, Siemens, Ericsson and Nokia etc. Small to medium companies responsible for either the design or manufacturing of electronic products are also realizing the benefits of using TestWay early in the product development cycle.

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## **About ASTER Technologies**

ASTER is the leading supplier in Board-Level Testability analysis tools, which capitalizes on proven expertise in board testability and strong customer relations. Founded in 1993, ASTER develops a wide range of products dealing with PCB Testability, Viewing and Quality Management. TestWay is a proven solution at many PCB design and manufacturers worldwide that provides a unique approach to take into account electrical testability requirements early in the design chain.

For more information about the company and its solutions, please visit [www.aster-technologies.com](http://www.aster-technologies.com) or call ASTER at +33 299 83 01 01